Tablet Listing Page - <http://vodafonetr-stage.pjmedia.co.uk/tablet>

The paged loaded in 1.88 seconds, the filter finished loading in 13.34 seconds



**Page Speed Score: 34/100**

**Enable compression**

[Enable compression](https://developers.google.com/speed/docs/insights/EnableCompression) for the following resources to reduce their transfer size by 1.1MiB (83% reduction).

* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/eshop.css> could save 264.8KiB (85% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> could save 220.0KiB (77% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/filter?pageType=t&handsetType=consumer&orderby=> could save 172.9KiB (95% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/bootstrap.min.css> could save 100.2KiB (83% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> could save 80.7KiB (83% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> could save 80.7KiB (83% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> could save 80.7KiB (83% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/tablet> could save 30.4KiB (82% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/styles.css> could save 15.6KiB (76% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.bxslider.min.js> could save 13.9KiB (73% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> could save 6.8KiB (72% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> could save 4.1KiB (68% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/jquery.bxslider.css> could save 2.8KiB (70% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.lazyload.min.js> could save 2.1KiB (61% reduction).
* Compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> could save 986B (55% reduction).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#GzipCompression)

**Serve resources from a consistent URL**

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 2 request(s) and 194.0KiB.

* <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff>

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 65.5KiB.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cihazlar.jpg>
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/cihazlar.jpg>

[More information](http://code.google.com/speed/page-speed/docs/payload.html#duplicate_resources)

**Minify HTML**

[Minify HTML](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 195.8KiB (39% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/filter?pageType=t&handsetType=consumer&orderby=> could save 91.4KiB (50% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/filter_1313e420ffef842126f2d810bc696a1c.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> could save 29.7KiB (31% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/favicon_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> could save 29.7KiB (31% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/VodafoneRg_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> could save 29.7KiB (31% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/vodafonergbd-webfont_e0b8c0267a2082443d208c5005a885a4.html).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/tablet> could save 15.2KiB (42% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/tablet_7570155e4d45c8d7521f295888238efe.html).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyHTML)

**Minimize request size**

The requests for the following URLs don't fit in a single packet. Reducing the size of these requests could reduce latency.

* <http://vodafonetr-stage.pjmedia.co.uk/tablet> has a request size of 2.2KiB
  + Request URL: 44B
  + Cookies: 1.7KiB
  + Referer Url: 71B
  + Other: 428B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodem_k3770_white_201x343_1.jpg> has a request size of 2.2KiB
  + Request URL: 98B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 396B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/SamsungGalaxy12-224x224.jpg> has a request size of 2.2KiB
  + Request URL: 94B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 396B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung-note-10-224x224.jpg> has a request size of 2.2KiB
  + Request URL: 94B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 396B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> has a request size of 2.2KiB
  + Request URL: 90B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 374B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.ttf> has a request size of 2.2KiB
  + Request URL: 89B
  + Cookies: 1.7KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 68B
  + Other: 374B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> has a request size of 2.2KiB
  + Request URL: 90B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-6-224x224.jpg> has a request size of 2.2KiB
  + Request URL: 89B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/newipad_201x343_1.jpg> has a request size of 2.2KiB
  + Request URL: 88B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> has a request size of 2.2KiB
  + Request URL: 80B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 374B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> has a request size of 2.2KiB
  + Request URL: 79B
  + Cookies: 1.7KiB (note that this is a static resource, and should be served from a cookieless domain)
  + Referer Url: 68B
  + Other: 374B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224-1.jpg> has a request size of 2.2KiB
  + Request URL: 80B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 395B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/radio-unchecked.png> has a request size of 2.2KiB
  + Request URL: 87B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/radio-checked.png> has a request size of 2.2KiB
  + Request URL: 85B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon-s06184f236a.png> has a request size of 2.2KiB
  + Request URL: 83B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/img/icon/unchecked.png> has a request size of 2.2KiB
  + Request URL: 81B
  + Cookies: 1.7KiB
  + Referer Url: 68B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/icon-tl-red.png> has a request size of 2.2KiB
  + Request URL: 74B
  + Cookies: 1.7KiB
  + Referer Url: 69B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cihazlar.jpg> has a request size of 2.2KiB
  + Request URL: 71B
  + Cookies: 1.7KiB
  + Referer Url: 69B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/filter?pageType=t&handsetType=consumer&orderby=> has a request size of 2.2KiB
  + Request URL: 85B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 361B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> has a request size of 2.2KiB
  + Request URL: 89B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> has a request size of 2.2KiB
  + Request URL: 83B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodafone-sml.png> has a request size of 2.2KiB
  + Request URL: 83B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/facebook-lrg.png> has a request size of 2.2KiB
  + Request URL: 82B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/ThumbnailImage/224x224142.jpg> has a request size of 2.2KiB
  + Request URL: 82B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/twitter-lrg.png> has a request size of 2.2KiB
  + Request URL: 81B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/blackberry.png> has a request size of 2.2KiB
  + Request URL: 81B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung.png> has a request size of 2.1KiB
  + Request URL: 78B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/cihazlar.jpg> has a request size of 2.1KiB
  + Request URL: 77B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/apple.jpg> has a request size of 2.1KiB
  + Request URL: 76B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/sony.png> has a request size of 2.1KiB
  + Request URL: 75B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> has a request size of 2.1KiB
  + Request URL: 74B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc.png> has a request size of 2.1KiB
  + Request URL: 74B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/lg.png> has a request size of 2.1KiB
  + Request URL: 73B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> has a request size of 2.1KiB
  + Request URL: 72B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> has a request size of 2.1KiB
  + Request URL: 70B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/jquery.bxslider.css> has a request size of 2.1KiB
  + Request URL: 78B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 343B
* <http://vodafonetr-stage.pjmedia.co.uk/wsimages/icons/ajax-loader.gif> has a request size of 2.1KiB
  + Request URL: 68B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 353B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/bootstrap.min.css> has a request size of 2.1KiB
  + Request URL: 76B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 343B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/styles.css> has a request size of 2.1KiB
  + Request URL: 69B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 343B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/eshop.css> has a request size of 2.1KiB
  + Request URL: 68B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 343B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.bxslider.min.js> has a request size of 2.1KiB
  + Request URL: 80B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.lazyload.min.js> has a request size of 2.1KiB
  + Request URL: 80B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> has a request size of 2.1KiB
  + Request URL: 77B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> has a request size of 2.1KiB
  + Request URL: 75B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> has a request size of 2.1KiB
  + Request URL: 66B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> has a request size of 2.1KiB
  + Request URL: 65B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 328B
* <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> has a request size of 2.1KiB
  + Request URL: 49B
  + Cookies: 1.7KiB
  + Referer Url: 44B
  + Other: 287B

[More information](http://code.google.com/speed/page-speed/docs/request.html#MinimizeRequestSize)

**Minify JavaScript**

[Minify JavaScript](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 121.2KiB (41% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> could save 113.0KiB (40% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/eshop_79a5f50a32b5dd06760a2e0bd7b5ff99.js).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> could save 3.9KiB (42% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/handsetFilters_f017dc37e9c4c2bb060a9764d958d796.js).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> could save 3.0KiB (50% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/jquery.livequery_8d682d0c519a2bc36b2a7e39bd9b528a.js).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> could save 1.3KiB (73% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/main_9023c96a24cc4c24e858efea72cf9be3.js).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyJS)

**Minify CSS**

[Minify CSS](https://developers.google.com/speed/docs/insights/MinifyResources) for the following resources to reduce their size by 87.1KiB (20% reduction).

* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/eshop.css> could save 80.1KiB (26% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/eshop_4bead3a3063aedc72d9c575a94450861.css).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/styles.css> could save 5.3KiB (27% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/styles_c2672f35f6a05d6e57ae0d45080c0922.css).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/jquery.bxslider.css> could save 1.2KiB (30% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/jquery.bxslider_9bb9ffc674049bca5678cef414fc2f42.css).
* Minifying <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/bootstrap.min.css> could save 535B (1% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/bootstrap.min_fb476c627ef545dd0731f5dd1761ec91.css).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#MinifyCSS)

**Optimize the order of styles and scripts**

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/favicon.ico>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

The following inline script blocks were found in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff> between an external CSS file and another resource. To allow parallel downloading, move the inline script before the external CSS file, or after the next resource.

* Inline script block #1

The following external CSS files were included after an external JavaScript file in <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.woff>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

* <http://vodafonetr-stage.pjmedia.co.uk/downloaded/v8312/meta/meta/Internet/search/css/header.css>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/vf-min.css?build=1435584419722>
* <http://vodafonetr-stage.pjmedia.co.uk/css/vodafoneCoe/print.css>

[More information](http://code.google.com/speed/page-speed/docs/rtt.html#PutStylesBeforeScripts)

**Serve scaled images**

The following images are resized in HTML or CSS. Serving scaled images could save 39.6KiB (66% reduction).

* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224-1.jpg> is resized in HTML or CSS from 199x343 to 116x200. Serving a scaled image could save 9.4KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung-note-10-224x224.jpg> is resized in HTML or CSS from 224x343 to 116x178. Serving a scaled image could save 7.0KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-6-224x224.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 6.8KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/newipad_201x343_1.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 5.7KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/SamsungGalaxy12-224x224.jpg> is resized in HTML or CSS from 224x342 to 116x177. Serving a scaled image could save 5.2KiB (73% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 2.1KiB (54% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodem_k3770_white_201x343_1.jpg> is resized in HTML or CSS from 201x343 to 116x198. Serving a scaled image could save 1.5KiB (66% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> is resized in HTML or CSS from 40x40 to 27x27. Serving a scaled image could save 1.1KiB (54% reduction).
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> is resized in HTML or CSS from 70x72 to 58x60. Serving a scaled image could save 759B (31% reduction).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#ScaleImages)

**Defer parsing of JavaScript**

299.4KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/eshop.js> (147.2KiB)
* <https://ajax.googleapis.com/ajax/libs/jquery/1.11.3/jquery.min.js> (85.8KiB)
* <https://maxcdn.bootstrapcdn.com/bootstrap/3.3.5/js/bootstrap.min.js> (30.5KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.bxslider.min.js> (16.4KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.woff> (9.0KiB of inline JavaScript)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/handsetFilters.js> (4.3KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.livequery.js> (2.9KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/jquery.lazyload.min.js> (2.8KiB)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/js/main.js> (330B)
* <http://vodafonetr-stage.pjmedia.co.uk/tablet> (96B of inline JavaScript)

[More information](http://code.google.com/speed/page-speed/docs/rules_intro.html)

**Leverage browser caching**

[Leverage browser caching](https://developers.google.com/speed/docs/insights/LeverageBrowserCaching) for the following cacheable resources:

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/VodafoneRg.ttf> (expiration not specified)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/css/fonts/vodafonergbd-webfont.ttf> (expiration not specified)

[More information](http://code.google.com/speed/page-speed/docs/caching.html#LeverageBrowserCaching)

**Optimize images**

[Optimize the following images](https://developers.google.com/speed/docs/insights/OptimizeImages) to reduce their size by 5.8KiB (4% reduction).

* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> could save 1.1KiB (50% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/back-to-top_5e76a134159541eb371b20f484cd2ff2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cihazlar.jpg> could save 916B (2% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cihazlar_eeaa3baa3648a06a13644eaf1da41930.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/cihazlar.jpg> could save 916B (2% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cihazlar_eeaa3baa3648a06a13644eaf1da41930.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-1.png> could save 861B (42% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-1_cc12332326bc424ebd52565740e42cd6.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/ThumbnailImage/224x224142.jpg> could save 844B (13% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/224x224142_c7bc99cd0f3753ecdbae41dc4aca2b73.jpg).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/social/icon-social-youtube.png> could save 663B (17% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/icon-social-youtube_8b0a2fef194f7c308ae114e9d6051da2.png).
* Losslessly compressing <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> could save 649B (47% reduction). See [optimized version](filesystem:chrome-extension://lanlbpjbalfkflkhegagflkgcfklnbnh/temporary/cart_icon_421eba865dabcea85a910ad1e9efd2da.png).

[More information](http://code.google.com/speed/page-speed/docs/payload.html#CompressImages)

**Specify image dimensions**

The following image(s) are missing width and/or height attributes.

* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/back-to-top.png> (Dimensions: 70 x 70)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/cart_icon.png> (Dimensions: 25 x 22)
* <http://vodafonetr-stage.pjmedia.co.uk/htmlpages/assets/img/vf-logo.png> (Dimensions: 60 x 60)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/SourceImage/cihazlar.jpg> (Dimensions: 980 x 380)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/224x224-1.jpg> (Dimensions: 199 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/SamsungGalaxy12-224x224.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/apple.jpg> (Dimensions: 70 x 17)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/blackberry.png> (Dimensions: 34 x 25)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/htc.png> (Dimensions: 52 x 18)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/lg.png> (Dimensions: 58 x 27)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/newipad_201x343_1.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung-note-10-224x224.jpg> (Dimensions: 224 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/samsung.png> (Dimensions: 72 x 25)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/sony.png> (Dimensions: 66 x 11)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/special-offer-badge.png> (Dimensions: 70 x 72) (3 uses)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vf-smart-6-224x224.jpg> (Dimensions: 224 x 342)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodafone-sml.png> (Dimensions: 21 x 21)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/StandardImage/vodem_k3770_white_201x343_1.jpg> (Dimensions: 201 x 343)
* <http://vodafonetr-stage.pjmedia.co.uk/images/dmImage/ThumbnailImage/224x224142.jpg> (Dimensions: 95 x 169)
* <http://vodafonetr-stage.pjmedia.co.uk/wsimages/icons/ajax-loader.gif> (Dimensions: 100 x 100)

[More information](http://code.google.com/speed/page-speed/docs/rendering.html#SpecifyImageDimensions)